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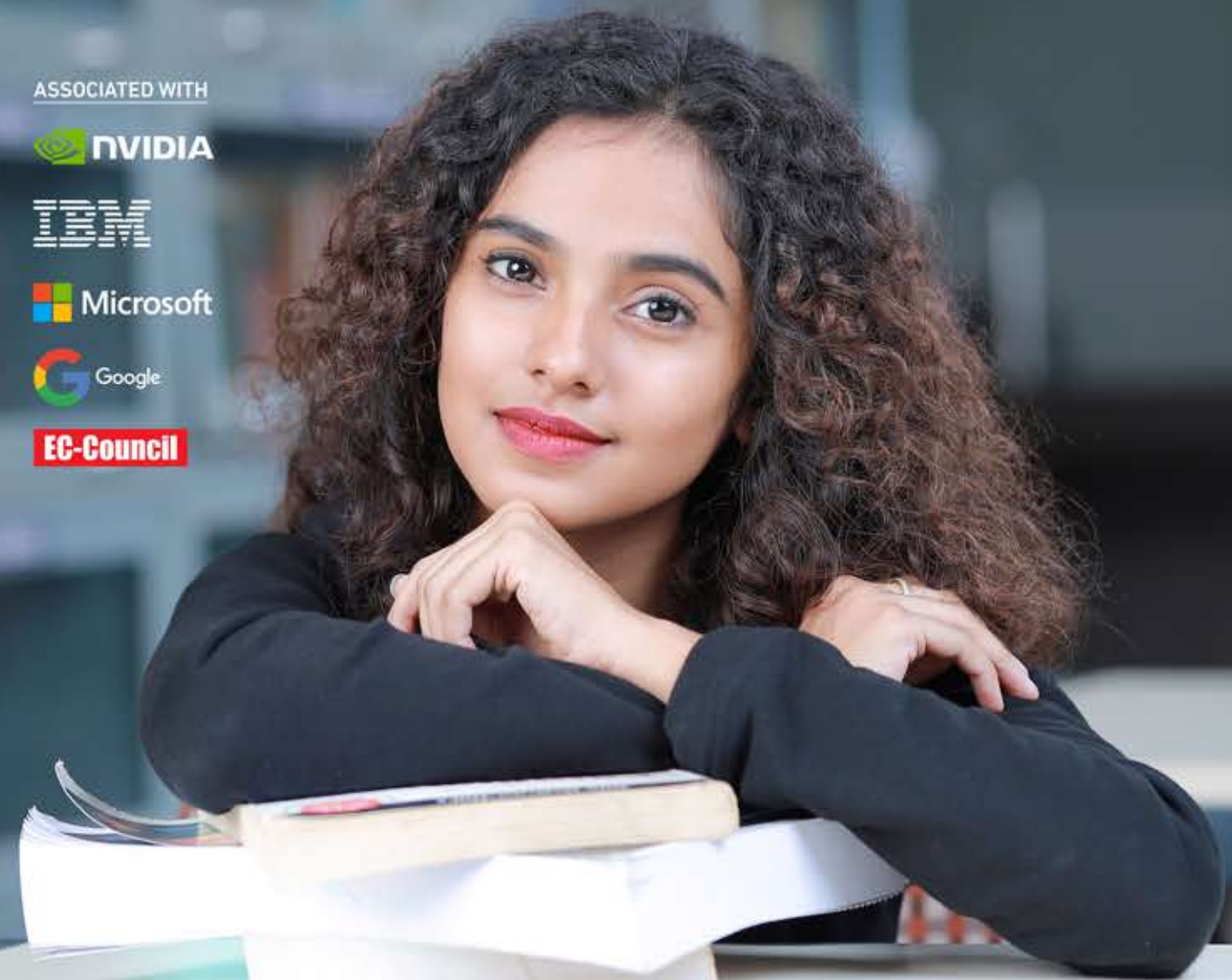
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AUTONOMOUS

18 Years of Excellence



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PALAKKAD MAIN ROAD, NAVAKKARAI, COIMBATORE, TAMIL NADU - 641 105.

ABOUT AJKCAS

ESTABLISHED IN 2007, IN THE RURAL AREA OF COIMBATORE, TAMIL NADU, AJK COLLEGE OF ARTS AND SCIENCE (AJKCAS) IS AN AUTONOMOUS NAAC A+ ACCREDITED AND ISO 21001: 2018 CERTIFIED NEW-AGE CO-EDUCATIONAL INSTITUTION. IT IS RECOGNIZED BY UGC WITH 2(F) AND 12(B) STATUS AND IS AFFILIATED TO BHARATHIAR UNIVERSITY, COIMBATORE. IT IS BUILT ON CORE FUNDAMENTALS TO CREATE AND NURTURE A TALENT POOL OF YOUTH FOCUSED ON CURIOSITY, CREATIVITY, CRITIQUE, AND CHARACTER. THE COLLEGE FOLLOWS A COMPREHENSIVE CURRICULUM AND A LEARNER-CENTRIC APPROACH TO TEACHING WITH EMPHASIS ON HOLISTIC DEVELOPMENT OF ITS STUDENTS.

VISION

TOWARDS BUILDING A DYNAMIC LEARNING COMMUNITY WITH ETHICAL VALUES, A KINDLED SENSE OF ENVIRONMENTAL SUSTAINABILITY AND SOCIETAL SERVICE, TO MEET GLOBAL DEMANDS AND CHALLENGES.

MISSION

THE INSTITUTION IS COMMITTED TO TRANSFORM LIVES AND SERVE THE SOCIETY THROUGH QUEST FOREXCELLENCE IN TEACHING, INNOVATION, LIFELONG LEARNING, CULTURAL ENRICHMENT AND OUTREACH SERVICES.

ACADEMIC HIGHLIGHTS

- | | | | | |
|---|---|--|--|---|
|  Smart Wall Classroom |  E & M Learning |  Learning Management System (LMS) |  Wi-Fi Facility 50 mbps bandwidth |  Workshops Seminars Conferences |
|  Certificate and Diploma Courses |  Add On Courses |  Online Courses SWAYAM, NPTEL & NSDC (approved by MHRD) |  Project Work |  Counseling |
|  Placement |  Field Work |  Internship Programme |  Mentor Mentee |  SDP - Student Development Programme |
|  NCC NSS |  Centre for Competitive Examinations |  MOUs with Professional Bodies |  Transport |  Hostel Facilities |
| | | | |  Personality Development Programme |



BCA

- ▶ ARTIFICIAL INTELLIGENCE
- ▶ AR & VR
- + ARTIFICIAL INTELLIGENCE
- + CLOUD COMPUTING
- + CYBER SECURITY

WHY BACHELOR OF COMPUTER APPLICATIONS AT AJKCAS ?

- ☑ REPUTATION: AJK COLLEGE OF ARTS AND SCIENCE HAS A STRONG REPUTATION FOR ITS BCA PROGRAM, OFFERING QUALITY EDUCATION, EXPERIENCED FACULTY, AND GOOD INFRASTRUCTURE.
- ☑ CURRICULUM: THE BCA CURRICULUM AT AJK COLLEGE OF ARTS AND SCIENCE IS WELL-DESIGNED, COVERING RELEVANT TOPICS IN COMPUTER APPLICATIONS, PROGRAMMING LANGUAGES, SOFTWARE DEVELOPMENT, AND OTHER RELATED AREAS.
- ☑ FACILITIES: THE COLLEGE OFFERS STATE-OF-THE-ART FACILITIES SUCH AS COMPUTER LABS, LIBRARY RESOURCES, AND OTHER LEARNING RESOURCES THAT ARE ESSENTIAL FOR A BCA PROGRAM.
- ☑ PLACEMENT OPPORTUNITIES: AJK COLLEGE OF ARTS AND SCIENCE MAY HAVE STRONG TIES WITH INDUSTRY PARTNERS, PROVIDING STUDENTS WITH AMPLE INTERNSHIP AND JOB PLACEMENT OPPORTUNITIES AFTER GRADUATION.
- ☑ LOCATION: THE LOCATION OF THE COLLEGE IS CONVENIENT FOR THE STUDENT, IN TERMS OF PROXIMITY TO THEIR HOME LOCATED AT PALAKKAD COIMBATORE MAIN ROAD WITH GOOD OPPORTUNITIES FOR INTERNSHIPS AND EMPLOYMENT IN THE FIELD OF COMPUTER APPLICATIONS.
- ☑ AFFORDABILITY: THE TUITION FEES AND OVERALL COST OF STUDYING AT AJK COLLEGE OF ARTS AND SCIENCE IS MORE AFFORDABLE COMPARED TO OTHER INSTITUTIONS OFFERING SIMILAR BCA PROGRAMS.
- ☑ CERTIFICATION: COLLABORATION WITH TOP MNC COMPANIES -CLOUD COMPUTING, ARTIFICIAL INTELLIGENCE



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B.Sc CS

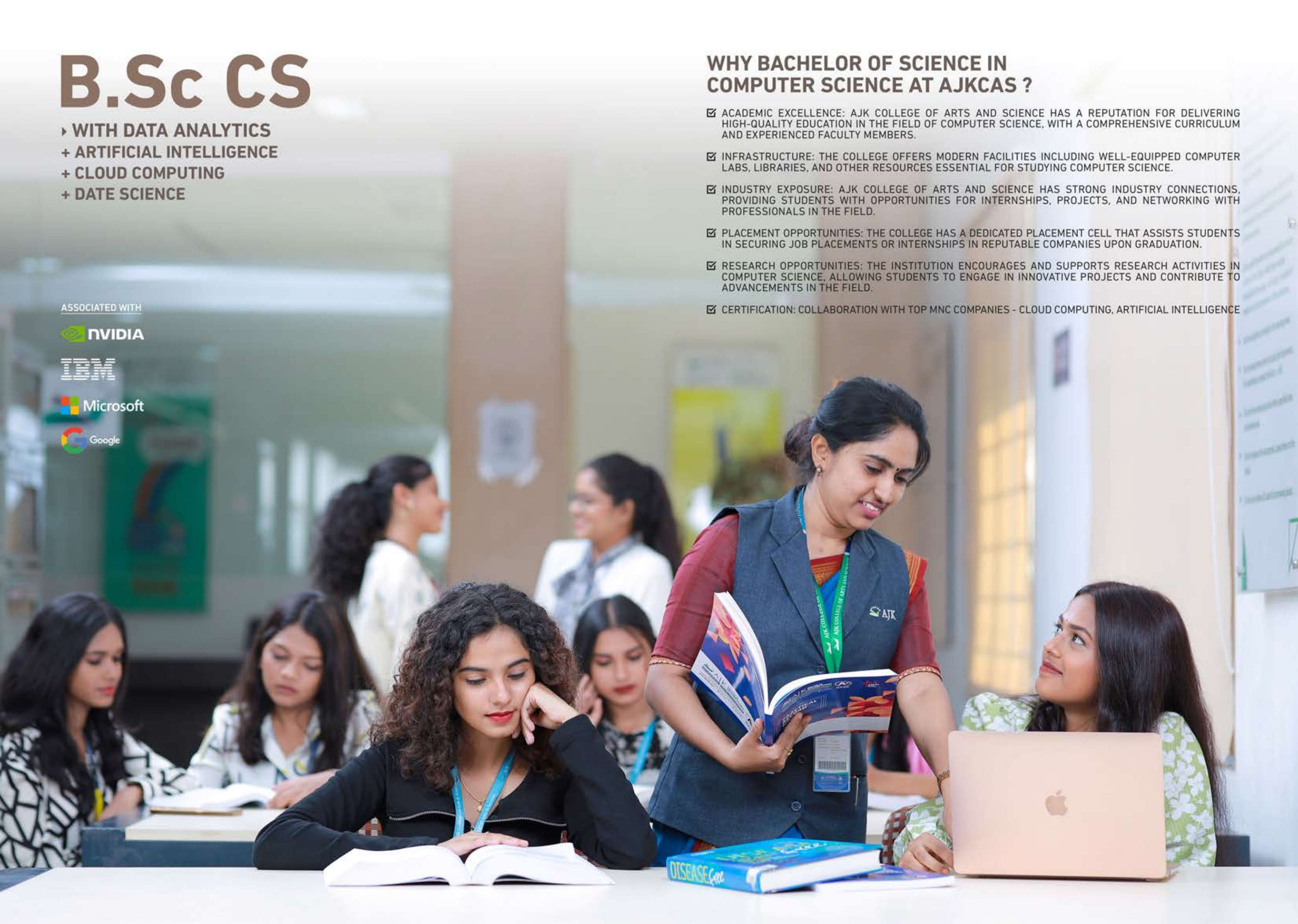
- ▶ WITH DATA ANALYTICS
- + ARTIFICIAL INTELLIGENCE
- + CLOUD COMPUTING
- + DATA SCIENCE

ASSOCIATED WITH



WHY BACHELOR OF SCIENCE IN COMPUTER SCIENCE AT AJKCAS ?

- ☑ **ACADEMIC EXCELLENCE:** AJK COLLEGE OF ARTS AND SCIENCE HAS A REPUTATION FOR DELIVERING HIGH-QUALITY EDUCATION IN THE FIELD OF COMPUTER SCIENCE, WITH A COMPREHENSIVE CURRICULUM AND EXPERIENCED FACULTY MEMBERS.
- ☑ **INFRASTRUCTURE:** THE COLLEGE OFFERS MODERN FACILITIES INCLUDING WELL-EQUIPPED COMPUTER LABS, LIBRARIES, AND OTHER RESOURCES ESSENTIAL FOR STUDYING COMPUTER SCIENCE.
- ☑ **INDUSTRY EXPOSURE:** AJK COLLEGE OF ARTS AND SCIENCE HAS STRONG INDUSTRY CONNECTIONS, PROVIDING STUDENTS WITH OPPORTUNITIES FOR INTERNSHIPS, PROJECTS, AND NETWORKING WITH PROFESSIONALS IN THE FIELD.
- ☑ **PLACEMENT OPPORTUNITIES:** THE COLLEGE HAS A DEDICATED PLACEMENT CELL THAT ASSISTS STUDENTS IN SECURING JOB PLACEMENTS OR INTERNSHIPS IN REPUTABLE COMPANIES UPON GRADUATION.
- ☑ **RESEARCH OPPORTUNITIES:** THE INSTITUTION ENCOURAGES AND SUPPORTS RESEARCH ACTIVITIES IN COMPUTER SCIENCE, ALLOWING STUDENTS TO ENGAGE IN INNOVATIVE PROJECTS AND CONTRIBUTE TO ADVANCEMENTS IN THE FIELD.
- ☑ **CERTIFICATION:** COLLABORATION WITH TOP MNC COMPANIES - CLOUD COMPUTING, ARTIFICIAL INTELLIGENCE



B.Sc DIGITAL & CYBER FORENSIC SCIENCE

WHY DIGITAL & CYBER FORENSIC SCIENCE AT AJKCAS ?

- ✓ **SPECIALIZED CURRICULUM:** AJK COLLEGE OF ARTS AND SCIENCE OFFERS A SPECIALIZED CURRICULUM TAILORED SPECIFICALLY TO DIGITAL CYBER FORENSIC SCIENCE, COVERING TOPICS SUCH AS DIGITAL EVIDENCE COLLECTION, ANALYSIS TECHNIQUES, CYBERCRIME INVESTIGATION, AND CYBERSECURITY MEASURES.
- ✓ **EXPERT FACULTY:** THE COLLEGE HAS EXPERIENCED FACULTY MEMBERS WITH EXPERTISE IN DIGITAL CYBER FORENSIC SCIENCE, WHO CAN PROVIDE VALUABLE INSIGHTS AND GUIDANCE TO STUDENTS THROUGHOUT THEIR ACADEMIC JOURNEY.
- ✓ **CUTTING-EDGE FACILITIES:** AJK COLLEGE OF ARTS AND SCIENCE PROVIDES STATE-OF-THE-ART LABORATORIES AND TECHNOLOGY INFRASTRUCTURE ESSENTIAL FOR HANDS-ON LEARNING AND PRACTICAL TRAINING IN DIGITAL CYBER FORENSIC TECHNIQUES AND TOOLS.
- ✓ **INDUSTRY-RELEVANT SKILLS:** THE PROGRAM FOCUSES ON DEVELOPING PRACTICAL SKILLS AND KNOWLEDGE THAT ARE DIRECTLY APPLICABLE TO CAREERS IN DIGITAL FORENSICS, CYBERSECURITY, LAW ENFORCEMENT, OR RELATED FIELDS, THEREBY ENHANCING STUDENTS' EMPLOYABILITY.
- ✓ **INTERNSHIP OPPORTUNITIES:** THE COLLEGE HAS PARTNERSHIPS WITH INDUSTRY ORGANIZATIONS, LAW ENFORCEMENT AGENCIES, OR CYBERSECURITY FIRMS, OFFERING STUDENTS OPPORTUNITIES FOR INTERNSHIPS, PRACTICAL TRAINING, AND REAL-WORLD EXPERIENCE IN DIGITAL CYBER FORENSIC INVESTIGATIONS.
- ✓ **JOB PLACEMENT ASSISTANCE:** AJK COLLEGE OF ARTS AND SCIENCE PROVIDE DEDICATED CAREER SERVICES OR PLACEMENT SUPPORT TO HELP STUDENTS SECURE JOB PLACEMENTS OR PURSUE FURTHER EDUCATION IN THE FIELD AFTER GRADUATION.



B.Sc ARTIFICIAL INTELLIGENCE & MACHINE LEARNING

WHY ARTIFICIAL INTELLIGENCE & MACHINE LEARNING AT AJKCAS ?

- ✓ **SPECIALIZATION:** THE PROGRAM OFFERS A FOCUSED CURRICULUM IN ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING PROVIDING IN-DEPTH KNOWLEDGE AND SKILLS IN THIS RAPIDLY GROWING FIELD.
- ✓ **INDUSTRY RELEVANCE:** WITH AI BECOMING INCREASINGLY IMPORTANT ACROSS VARIOUS SECTORS, GRADUATING WITH B.SC AI & ML ENHANCES YOUR EMPLOYABILITY AND READINESS FOR ROLES IN AI DEVELOPMENT, DATA ANALYSIS, MACHINE LEARNING, ETC.
- ✓ **EXPERIENCED FACULTY:** AJK COLLEGE OF ARTS AND SCIENCE HAS EXPERIENCED FACULTY MEMBERS WITH EXPERTISE IN AI & ML, WHO CAN PROVIDE VALUABLE INSIGHTS AND GUIDANCE THROUGHOUT YOUR ACADEMIC JOURNEY.
- ✓ **INFRASTRUCTURE AND RESOURCES:** THE COLLEGE'S FACILITIES AND RESOURCES INCLUDE COMPUTER LABS, ACCESS TO RELEVANT SOFTWARE AND TOOLS, AND OPPORTUNITIES FOR HANDS-ON LEARNING AND RESEARCH.
- ✓ **PLACEMENT OPPORTUNITIES:** THE COLLEGE HAS STRONG PLACEMENT RECORD AND PARTNERSHIPS WITH INDUSTRY PLAYERS TO GAUGE THE POTENTIAL FOR SECURING INTERNSHIPS AND JOB PLACEMENTS IN AI-RELATED FIELDS UPON GRADUATION.

BBA AVIATION MANAGEMENT

WHY AVIATION MANAGEMENT AT AJKCAS ?

- ✓ **SPECIALIZED FOCUS:** BBA AVIATION PROGRAM AT AJK COLLEGE PROVIDES A SPECIALIZED FOCUS ON THE AVIATION INDUSTRY, COVERING TOPICS SUCH AS AIRPORT MANAGEMENT, AIRLINE OPERATIONS, AVIATION LAW, AND SAFETY REGULATIONS.
- ✓ **INDUSTRY-RELEVANT CURRICULUM:** THE CURRICULUM IS DESIGNED IN COLLABORATION WITH INDUSTRY EXPERTS TO ENSURE THAT STUDENTS ACQUIRE THE KNOWLEDGE AND SKILLS REQUIRED FOR A CAREER IN THE AVIATION SECTOR.
- ✓ **PRACTICAL TRAINING:** THE COLLEGE OFFERS OPPORTUNITIES FOR PRACTICAL TRAINING, INTERNSHIPS, OR INDUSTRY PROJECTS THAT ALLOW STUDENTS TO GAIN HANDS-ON EXPERIENCE IN VARIOUS ASPECTS OF AVIATION MANAGEMENT.
- ✓ **EXPERIENCED FACULTY:** THE FACULTY MEMBERS HAVE GREAT EXPERTISE AND EXPERIENCE IN THE AVIATION INDUSTRY AND THUS CAN PROVIDE VALUABLE INSIGHTS AND GUIDANCE TO STUDENTS.
- ✓ **CAREER OPPORTUNITIES:** GRADUATING WITH A BBA IN AVIATION FROM AJK COLLEGE OPEN DOORS TO DIVERSE CAREER OPPORTUNITIES IN THE AVIATION INDUSTRY, INCLUDING AIRLINE MANAGEMENT, AIRPORT OPERATIONS, AVIATION CONSULTING, AND LOGISTICS.
- ✓ **INDUSTRY CONNECTIONS:** THE COLLEGE HAS PARTNERSHIPS WITH AIRLINES, AIRPORTS, AND AVIATION ORGANIZATIONS, PROVIDING STUDENTS WITH NETWORKING OPPORTUNITIES, GUEST LECTURES, AND INDUSTRY EVENTS.
- ✓ **PLACEMENT SUPPORT:** THE COLLEGE HAS A STRONG PLACEMENT RECORD AND ALSO OFFERS SUPPORT SERVICES TO THE STUDENTS SUCH AS CAREER COUNSELLING, RESUME BUILDING, AND INTERVIEW PREPARATION. THIS STRONG PLACEMENT SUPPORT SYSTEM ENHANCES YOUR CHANCES OF SECURING A JOB AFTER GRADUATION.
- ✓ **GLOBAL PERSPECTIVE:** WITH THE AVIATION INDUSTRY BEING HIGHLY GLOBALIZED, AJK COLLEGE MAY OFFER PROGRAMS OR OPPORTUNITIES FOR INTERNATIONAL EXPOSURE, ALLOWING STUDENTS TO UNDERSTAND THE GLOBAL DYNAMICS OF THE AVIATION SECTOR.



BBA

- ▶ LOGISTICS AND SUPPLY CHAIN MANAGEMENT
- ▶ COMPUTER APPLICATION

WHY LOGISTICS AND SUPPLY CHAIN MANAGEMENT AT AJKCAS ?

- ✓ **COMPREHENSIVE CURRICULUM:** THE PROGRAM COVERS A WIDE RANGE OF TOPICS RELATED TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT, PROVIDING YOU WITH A STRONG FOUNDATION IN THIS FIELD.
- ✓ **INDUSTRY-RELEVANT SKILLS:** AJK COLLEGE OFFERS PRACTICAL TRAINING, CASE STUDIES, AND INDUSTRY PROJECTS THAT EQUIP YOU WITH THE SKILLS AND KNOWLEDGE NEEDED TO EXCEL IN THE LOGISTICS AND SUPPLY CHAIN INDUSTRY.
- ✓ **EXPERIENCED FACULTY:** EXPERIENCED FACULTY MEMBERS IN THE LOGISTICS AND SUPPLY CHAIN FIELD PROVIDE VALUABLE INSIGHTS AND GUIDANCE THROUGHOUT THE STUDIES.
- ✓ **INDUSTRY CONNECTIONS:** THE COLLEGE HAS PARTNERSHIPS OR COLLABORATIONS WITH COMPANIES IN THE LOGISTICS AND SUPPLY CHAIN SECTOR, PROVIDING OPPORTUNITIES FOR INTERNSHIPS, GUEST LECTURES, AND NETWORKING EVENTS.
- ✓ **CAREER OPPORTUNITIES:** GRADUATING FROM A REPUTABLE INSTITUTION LIKE AJK COLLEGE WITH A BBA IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT OPEN DOORS TO A WIDE RANGE OF CAREER OPPORTUNITIES IN VARIOUS INDUSTRIES, INCLUDING MANUFACTURING, RETAIL, E-COMMERCE, AND TRANSPORTATION.
- ✓ **PLACEMENT SUPPORT:** RESEARCH THE COLLEGE'S PLACEMENT RECORD AND THE SUPPORT SERVICES OFFERED TO STUDENTS, SUCH AS CAREER COUNSELING, RESUME BUILDING, AND INTERVIEW PREPARATION. A STRONG PLACEMENT SUPPORT SYSTEM ENHANCES YOUR CHANCES OF SECURING A JOB AFTER GRADUATION.
- ✓ **HOLISTIC DEVELOPMENT:** BEYOND ACADEMICS, AJK COLLEGE OFFERS OPPORTUNITIES FOR EXTRACURRICULAR ACTIVITIES, LEADERSHIP DEVELOPMENT, AND SOFT SKILLS TRAINING, HELPING YOU BECOME A WELL-ROUNDED PROFESSIONAL.

B.Com

- ▶ **PROFESSIONAL ACCOUNTING**
+ (FINANCE & BUSINESS ANALYTICS)
- ▶ **COMPUTER APPLICATION**
+ (LOGISTICS & AVIATION)

WHY BACHELOR OF COMMERCE AT AJKCAS ?

- ✔ **STRONG FOUNDATION IN ACCOUNTING:** THE B.COM PROGRAM PROVIDES A COMPREHENSIVE CURRICULUM COVERING ACCOUNTING PRINCIPLES, FINANCIAL REPORTING, TAXATION, AUDITING, AND OTHER ESSENTIAL TOPICS IN ACCOUNTING. THIS STRONG FOUNDATION IN ACCOUNTING PREPARES STUDENTS FOR VARIOUS ROLES IN FINANCE AND ACCOUNTING FIELDS.
- ✔ **PRACTICAL SKILLS DEVELOPMENT:** AJK COLLEGE OFFERS OPPORTUNITIES FOR STUDENTS TO DEVELOP PRACTICAL ACCOUNTING SKILLS THROUGH HANDS-ON PROJECTS, CASE STUDIES, AND INTERNSHIPS. THESE EXPERIENCES HELP STUDENTS APPLY THEORETICAL KNOWLEDGE TO REAL-WORLD ACCOUNTING SCENARIOS AND PREPARE THEM FOR THE DEMANDS OF THE PROFESSION.
- ✔ **INDUSTRY-RELEVANT CURRICULUM:** THE CURRICULUM OF THE B.COM PROGRAM AT AJK COLLEGE IS DESIGNED IN CONSULTATION WITH INDUSTRY EXPERTS TO ENSURE ITS RELEVANCE TO THE CURRENT NEEDS OF THE ACCOUNTING PROFESSION. STUDENTS HAVE THE OPPORTUNITY TO LEARN ABOUT EMERGING TRENDS, TECHNOLOGIES, AND REGULATIONS SHAPING THE ACCOUNTING LANDSCAPE.
- ✔ **CAREER OPPORTUNITIES:** GRADUATING WITH A B.COM DEGREE FROM AJK COLLEGE CAN OPEN UP DIVERSE CAREER OPPORTUNITIES IN ACCOUNTING FIRMS, CORPORATIONS, GOVERNMENT AGENCIES, NON-PROFIT ORGANIZATIONS, AND OTHER SECTORS. STUDENTS CAN PURSUE ROLES SUCH AS AUDITOR, TAX ACCOUNTANT, FINANCIAL ANALYST, MANAGEMENT ACCOUNTANT, OR FINANCIAL CONSULTANT.
- ✔ **SUPPORTIVE FACULTY AND RESOURCES:** AJK COLLEGE HAS EXPERIENCED FACULTY MEMBERS WITH EXPERTISE IN ACCOUNTING AND RELATED FIELDS WHO PROVIDE GUIDANCE AND SUPPORT TO STUDENTS THROUGHOUT THEIR ACADEMIC JOURNEY. ADDITIONALLY, THE COLLEGE OFFER RESOURCES SUCH AS CAREER COUNSELING, NETWORKING EVENTS, AND PROFESSIONAL DEVELOPMENT WORKSHOPS TO HELP STUDENTS SUCCEED IN THEIR CAREERS.



B.Sc

CATERING SCIENCE & HOTEL MANAGEMENT



WHY B.Sc CATERING SCIENCE & HOTEL MANAGEMENT AT AJKCAS ?

- ✔ **INDUSTRY RELEVANCE:** THE HOSPITALITY INDUSTRY IS VAST AND EVER-GROWING, OFFERING DIVERSE CAREER OPPORTUNITIES IN HOTELS, RESTAURANTS, RESORTS, EVENT MANAGEMENT, TOURISM, AND MORE. STUDYING CATERING SCIENCE & HOTEL MANAGEMENT AT AJK COLLEGE PROVIDES YOU WITH THE NECESSARY KNOWLEDGE AND SKILLS TO THRIVE IN THIS DYNAMIC FIELD.
- ✔ **PRACTICAL TRAINING:** THE BSC CATERING SCIENCE & HOTEL MANAGEMENT PROGRAMS INCLUDE PRACTICAL TRAINING COMPONENTS SUCH AS INTERNSHIPS, INDUSTRY VISITS, AND HANDS-ON EXPERIENCE IN HOTEL OPERATIONS, FOOD PRODUCTION, HOUSEKEEPING, AND FRONT OFFICE MANAGEMENT. AJK COLLEGE OFFER OPPORTUNITIES FOR STUDENTS TO GAIN REAL-WORLD EXPERIENCE AND APPLY CLASSROOM LEARNING IN HOSPITALITY SETTINGS.
- ✔ **EXPERIENCED FACULTY:** THE COLLEGE HAS EXPERIENCED FACULTY MEMBERS WITH BACKGROUNDS IN HOSPITALITY MANAGEMENT, HOTEL OPERATIONS, CULINARY ARTS, AND TOURISM. THEIR EXPERTISE CAN PROVIDE VALUABLE INSIGHTS AND GUIDANCE TO STUDENTS THROUGHOUT THEIR ACADEMIC JOURNEY.
- ✔ **FACILITIES AND RESOURCES:** COLLEGE HAS A WELL-EQUIPPED TRAINING KITCHEN, MOCK HOTEL ROOMS, FRONT OFFICE LABS, AND SIMULATION FACILITIES, WHICH ARE ESSENTIAL FOR HANDS-ON LEARNING AND SKILL DEVELOPMENT IN CATERING SCIENCE & HOTEL MANAGEMENT.
- ✔ **INDUSTRY CONNECTIONS:** AJK COLLEGE HAS STRONG CONNECTIONS WITH LEADING HOTELS, RESORTS, AND HOSPITALITY ORGANIZATIONS, FACILITATING INTERNSHIPS, GUEST LECTURES, AND PLACEMENT OPPORTUNITIES FOR STUDENTS.
- ✔ **PLACEMENT ASSISTANCE:** PLACEMENT AND INTERNSHIP AT NATIONAL AND INTERNATIONAL HOTELS

B.Sc

COSTUME DESIGN & FASHION

WHY COSTUME DESIGN & FASHION AT AJKCAS ?

- ☑ **COMPREHENSIVE CURRICULUM:** THE PROGRAM PROVIDES A WELL-ROUNDED CURRICULUM COVERING VARIOUS ASPECTS OF COSTUME DESIGN AND FASHION, INCLUDING DESIGN PRINCIPLES, TEXTILE TECHNOLOGY, PATTERN MAKING, AND FASHION MARKETING.
- ☑ **EXPERIENCED FACULTY:** AJK COLLEGE OF ARTS AND SCIENCE HAVE EXPERIENCED FACULTY MEMBERS WITH BACKGROUNDS IN COSTUME DESIGN, FASHION INDUSTRY EXPERIENCE, AND EXPERTISE IN AREAS SUCH AS FASHION HISTORY, GARMENT CONSTRUCTION, AND TREND ANALYSIS.
- ☑ **CREATIVE ENVIRONMENT:** STUDYING AT AJK COLLEGE OF ARTS AND SCIENCE OFFER A STIMULATING AND CREATIVE ENVIRONMENT WHERE YOU CAN EXPLORE YOUR ARTISTIC TALENTS, EXPERIMENT WITH DIFFERENT DESIGN TECHNIQUES, AND COLLABORATE WITH PEERS ON PROJECTS AND FASHION SHOWS.
- ☑ **INDUSTRY EXPOSURE:** THE COLLEGE HAS PARTNERSHIPS WITH FASHION INDUSTRY PROFESSIONALS, BRANDS, AND ORGANIZATIONS, PROVIDING OPPORTUNITIES FOR INTERNSHIPS, GUEST LECTURES, AND INDUSTRY PROJECTS, WHICH CAN HELP YOU GAIN PRACTICAL EXPERIENCE AND INSIGHTS INTO THE FIELD.
- ☑ **FACILITIES AND RESOURCES:** THE COLLEGE'S FACILITIES INCLUDE, DESIGN STUDIOS, SEWING LABS, PATTERN MAKING LABS AND ACCESS TO INDUSTRY-STANDARD SOFTWARE AND EQUIPMENT, WHICH ARE ESSENTIAL FOR HANDS-ON LEARNING AND CREATIVE EXPRESSION IN COSTUME DESIGN AND FASHION.
- ☑ **CAREER OPPORTUNITIES:** GRADUATING FROM A REPUTABLE INSTITUTION LIKE AJK COLLEGE OF ARTS AND SCIENCE WITH A DEGREE IN COSTUME DESIGN AND FASHION ENHANCES YOUR PROSPECTS FOR EMPLOYMENT IN VARIOUS SECTORS OF THE FASHION INDUSTRY, INCLUDING COSTUME DESIGN FOR FILM, THEATER, TELEVISION, FASHION DESIGN HOUSES, RETAIL, AND MORE.

B.Sc

VISUAL COMMUNICATION & ELECTRONIC MEDIA

WHY VISUAL COMMUNICATION AT AJKCAS ?

- ☑ **COMPREHENSIVE CURRICULUM:** THE BSC VISCOM PROGRAM PROVIDES A WELL-ROUNDED CURRICULUM COVERING VARIOUS ASPECTS OF VISUAL COMMUNICATION, INCLUDING GRAPHIC DESIGN, MULTIMEDIA DESIGN, ADVERTISING, PHOTOGRAPHY, AND VIDEO PRODUCTION.
- ☑ **EXPERIENCED FACULTY:** AJK COLLEGE OF ARTS AND SCIENCE HAS EXPERIENCED FACULTY MEMBERS WITH BACKGROUNDS IN VISUAL COMMUNICATION, DESIGN INDUSTRY EXPERIENCE, AND EXPERTISE IN AREAS SUCH AS TYPOGRAPHY, BRANDING, DIGITAL MEDIA, AND VISUAL STORYTELLING.
- ☑ **CREATIVE ENVIRONMENT:** STUDYING AT AJK COLLEGE OF ARTS AND SCIENCE OFFER A STIMULATING AND CREATIVE ENVIRONMENT WHERE YOU CAN EXPLORE YOUR ARTISTIC TALENTS, DEVELOP YOUR DESIGN SKILLS, AND COLLABORATE WITH PEERS ON PROJECTS AND CREATIVE ENDEAVORS.
- ☑ **INFRASTRUCTURE:** THE COLLEGE OFFERS MODERN FACILITIES INCLUDING WELL-EQUIPPED LABS, LIBRARIES, AND OTHER RESOURCES ESSENTIAL FOR STUDYING VISUAL COMMUNICATION.
- ☑ **INTERNSHIP OPPORTUNITIES:** THE COLLEGE HAS PARTNERSHIPS WITH INDUSTRY ORGANIZATIONS OFFERING STUDENTS OPPORTUNITIES FOR INTERNSHIPS, PRACTICAL TRAINING, AND REAL-WORLD EXPERIENCE IN VISUAL COMMUNICATION.



B.Sc FORENSIC SCIENCE BIOTECHNOLOGY

WHY FORENSIC SCIENCE & BIOTECHNOLOGY AT AJKCAS ?

FORENSIC SCIENCE

- ✓ **SPECIALIZED CURRICULUM:** THE BSC IN FORENSIC SCIENCE PROGRAM OFFERS A SPECIALIZED CURRICULUM COVERING VARIOUS ASPECTS OF FORENSIC SCIENCE, INCLUDING CRIME SCENE INVESTIGATION, FORENSIC BIOLOGY, FORENSIC CHEMISTRY, DNA ANALYSIS, FINGERPRINTING, AND FORENSIC TOXICOLOGY. THIS SPECIALIZED FOCUS PROVIDES STUDENTS WITH IN-DEPTH KNOWLEDGE AND SKILLS RELEVANT TO THE FIELD OF FORENSIC SCIENCE.
- ✓ **PRACTICAL EXPERIENCE:** MANY FORENSIC SCIENCE PROGRAMS INCLUDE PRACTICAL COMPONENTS SUCH AS LABORATORY WORK, FIELDWORK, AND MOCK CRIME SCENE INVESTIGATIONS. AJK COLLEGE OFFERS OPPORTUNITIES FOR STUDENTS TO GAIN HANDS-ON EXPERIENCE USING STATE-OF-THE-ART EQUIPMENT AND TECHNIQUES COMMONLY EMPLOYED IN FORENSIC ANALYSIS.
- ✓ **INDUSTRY PARTNERSHIPS:** AJK COLLEGE HAVE PARTNERSHIPS WITH FORENSIC LABORATORIES, LAW ENFORCEMENT AGENCIES, GOVERNMENT ORGANIZATIONS, AND FORENSIC PROFESSIONALS, PROVIDING STUDENTS WITH OPPORTUNITIES FOR INTERSHIPS, RESEARCH COLLABORATIONS, AND NETWORKING. THESE INDUSTRY CONNECTIONS CAN ENHANCE STUDENTS' PRACTICAL SKILLS AND JOB PROSPECTS UPON GRADUATION.

BIOTECHNOLOGY

- ✓ **COMPREHENSIVE CURRICULUM:** THE BSC IN BIOTECHNOLOGY PROGRAM OFFERS A COMPREHENSIVE CURRICULUM COVERING VARIOUS ASPECTS OF BIOTECHNOLOGY, INCLUDING MOLECULAR BIOLOGY, GENETICS, BIOCHEMISTRY, MICROBIOLOGY, BIOINFORMATICS, AND BIOPROCESSING. THIS BROAD COVERAGE PROVIDES STUDENTS WITH A STRONG FOUNDATION IN BOTH THEORETICAL KNOWLEDGE AND PRACTICAL SKILLS RELEVANT TO THE FIELD OF BIOTECHNOLOGY.
- ✓ **HANDS-ON EXPERIENCE:** MANY BIOTECHNOLOGY PROGRAMS INCLUDE LABORATORY COURSES AND RESEARCH PROJECTS, ALLOWING STUDENTS TO GAIN HANDS-ON EXPERIENCE WITH CUTTING-EDGE TECHNIQUES AND TECHNOLOGIES USED IN BIOTECHNOLOGY RESEARCH AND INDUSTRY. AJK COLLEGE OFFERS STATE-OF-THE-ART LABORATORIES AND FACILITIES FOR STUDENTS TO CONDUCT EXPERIMENTS AND PROJECTS UNDER THE GUIDANCE OF EXPERIENCED FACULTY MEMBERS.
- ✓ **INDUSTRY CONNECTIONS:** AJK COLLEGE HAS PARTNERSHIPS WITH BIOTECHNOLOGY COMPANIES, RESEARCH INSTITUTIONS, GOVERNMENT AGENCIES, AND BIOTECH PROFESSIONALS, PROVIDING STUDENTS WITH OPPORTUNITIES FOR INTERSHIPS, INDUSTRY PROJECTS, AND NETWORKING. THESE INDUSTRY CONNECTIONS CAN ENHANCE STUDENTS' PRACTICAL SKILLS AND JOB PROSPECTS UPON GRADUATION.







PG COURSES

M.Sc ▶ CYBER SECURITY
▶ COMPUTER SCIENCE

M.Com
MBA*

Ph.D COURSES

- ▶ COMPUTER SCIENCE
- ▶ MANAGEMENT
- ▶ COMMERCE
- ▶ CATERING SCIENCE & HOTEL MANAGEMENT

Associated with :    

SPORTS

AJK AIMS TO TEACH THE VALUES ASSOCIATED WITH HEALTHY LIVING THROUGH SPORTS, AS IT PLAYS AN ESSENTIAL ROLE IN SHAPING ONE'S PERSONALITY AND MAINTAINING GOOD HEALTH. DEPARTMENT OF PHYSICAL EDUCATION GIVES COACHING ON VARIOUS SPORTS AND GAMES TO THE STUDENTS. THE DEPARTMENT ALSO ORGANIZES INTER COLLEGIATE SPORTS MEETS AT VARIOUS LEVELS. THE STUDENTS ARE ENCOURAGED TO PARTICIPATE IN EXTERNAL COMPETITIONS. THE COLLEGE HAS SET UP FACILITIES / GROUNDS FOR INDOOR AND OUTDOOR GAMES. INTERCOLLEGIATE SPORTS TOURNAMENTS ARE ORGANIZED TO DEVELOP THE SPIRIT OF HEALTHY COMPETITION. STUDENTS NOT ONLY GAIN VALUABLE EXPERIENCE BUT ALSO BUILDS A STRONG FRIENDSHIP ALONG THE WAY. YOGA AND MEDITATION ARE PRACTICED FOR PHYSICAL AND MENTAL FITNESS OF STUDENTS. AJKCAS HAS FACILITIES FOR THE FOLLOWING INDOOR & OUTDOOR SPORTS & GAMES IN THE CAMPUS.

AJK
**Turf5
ten5**



ABOUT US

NURSING CONTRIBUTES TO HEALTH SERVICES IN A VITAL AND SIGNIFICANT WAY IN THE HEALTHCARE DELIVERY SYSTEM. IT AIMS AT IDENTIFYING THE HEALTH NEEDS OF THE PEOPLE, PLANNING, AND PROVIDING QUALITY CARE IN COLLABORATION WITH OTHER HEALTHCARE PROFESSIONALS AND COMMUNITY GROUPS. THE SCOPE OF NURSING PRACTICE ENCOMPASSES THE PROVISION OF PROMOTIVE, PREVENTIVE, CURATIVE, AND REHABILITATIVE ASPECTS OF CARE TO PEOPLE ACROSS THEIR LIFESPAN IN A WIDE VARIETY OF HEALTHCARE SETTINGS.

VISION

THE AJK COLLEGE OF NURSING ASPIRES TO BE A EMBODIMENT OF EXCELLENCE THROUGH ITS EXCLUSIVELY DESIGNED NURSING PROGRAMS, INNOVATIVE RESEARCH AND PRACTICES. OUR STUDENTS GRADUATE TO BECOME EXTRAORDINARY HEALTHCARE PROFESSIONALS RESPONSIBLE FOR TRANSFORMING THE HEALTH AND LIVES OF PEOPLE.

MISSION

THE MISSION OF THE AJK COLLEGE OF NURSING IS TO PROVIDE HIGH QUALITY AND AFFORDABLE EDUCATION TO STUDENTS FROM ALL WALKS OF LIFE FOR THE DEVELOPMENT OF EFFICIENT AND PROFESSIONAL NURSE PRACTITIONERS.

B.Sc NURSING

WHY B.Sc NURSING AT AJK ?

- ✓ **CAREER OPPORTUNITIES:** BSC NURSING OPENS UP A WIDE RANGE OF CAREER OPPORTUNITIES IN VARIOUS HEALTHCARE SETTINGS SUCH AS HOSPITALS, CLINICS, NURSING HOMES, SCHOOLS, AND COMMUNITY HEALTH CENTERS.
- ✓ **JOB STABILITY:** THE DEMAND FOR QUALIFIED NURSES IS HIGH AND IS EXPECTED TO CONTINUE GROWING, PROVIDING JOB STABILITY AND SECURITY.
- ✓ **DIVERSE SPECIALIZATIONS:** NURSING OFFERS DIVERSE SPECIALIZATIONS SUCH AS PEDIATRIC NURSING, CRITICAL CARE NURSING, ONCOLOGY NURSING, ETC., ALLOWING YOU TO CHOOSE A PATH THAT ALIGNS WITH YOUR INTERESTS AND PASSION.
- ✓ **IMPACTFUL WORK:** NURSES PLAY A CRUCIAL ROLE IN PATIENT CARE, MAKING A REAL DIFFERENCE IN PEOPLE'S LIVES BY PROVIDING COMFORT, SUPPORT, AND LIFESAVING MEDICAL INTERVENTIONS.
- ✓ **CONTINUAL LEARNING:** NURSING IS A FIELD THAT CONSTANTLY EVOLVES WITH NEW MEDICAL ADVANCEMENTS AND TECHNOLOGIES, PROVIDING OPPORTUNITIES FOR CONTINUAL LEARNING AND PROFESSIONAL GROWTH.
- ✓ **GLOBAL OPPORTUNITIES:** NURSING IS A PROFESSION THAT IS IN DEMAND WORLDWIDE, OFFERING OPPORTUNITIES TO WORK AND TRAVEL INTERNATIONALLY.
- ✓ **PERSONAL FULFILLMENT:** NURSING IS A HIGHLY REWARDING PROFESSION THAT ALLOWS YOU TO MAKE A POSITIVE IMPACT ON INDIVIDUALS, FAMILIES, AND COMMUNITIES, LEADING TO A SENSE OF PERSONAL FULFILLMENT AND SATISFACTION.
- ✓ **PROFESSIONAL ACCREDITATION:** AJK COLLEGE OF NURSING IS APPROVED BY TNC (TAMILNADU NURSING COUNCIL) AND INC (INDIAN NURSING COUNCIL). THESE ACCREDITATION HELPS THE STUDENTS TO HAVE OPPORTUNITY TO PERUSE HIGHER STUDIES AND TO SECURE JOB ANYWHERE IN THE WORLD.

